



BUSINESS JARGON

Nakon općenitog izražavanja u poslovnom svijetu, ovaj ćemo se tjedan posvetiti poslovnom žargonu. (Rješenja zadataka iz lekcije Business English – Lesson 38 – Being Formal nalaze se ispod Lekcije 39 – Business Jargon.)

Znate li što znače ovi izrazi?.

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|-----------------------|------------------------|
| a) <i>above-board</i> | f) <i>lead lung</i> |
| b) <i>keepage</i> | g) <i>get-go</i> |
| c) <i>cowboy</i> | h) <i>Q1</i> |
| d) <i>face time</i> | i) <i>major player</i> |
| e) <i>pigeon</i> | j) <i>win-win</i> |

Dakle,

slijedi lista popularnih izraza u poslovnom žargonu.

Phrase	Značenje
face time	razgovori licem u lice
lead lung	glasnogovornik (<i>dosl. vodeća pluća</i>)
issue	problem
keepage	ono što treba zadržati
North of	više od
major player	„veliki igrač“
get-go	početak
win-win	situacija koja pogoduje objema stranama
above-board	otvoren i iskren
juice	veze, utjecaj
pigeon	zaposlenik kojim se lako može manipulirati ili koji nema pojma (<i>dosl. golub</i>)
hack it	uspjeti
Q1	prvo tromjesečje
cowboy	radnik kojeg se teško može nadzirati



Ako ste savladali poslovni žargon, zamijenite sada koso otisnute izraze poslovnim žargonom.

a) Do you think *she'll manage to do it*?

b) This new guy is completely *clueless*. Where did they find *a person who has no idea how business works*?

c) These are our *first-quarter* results.

d) The revenues are *bigger than we expected*.

e) I'm looking forward to *spending some time with you in person*.

Nadamo se da ste uspjeli. Rješenja pogledajte u idućoj lekciji Business English – Lesson 40 – Business Clichés.

Rješenja zadataka iz lekcije Business English – Lesson 38 – Being Formal.

a) *James: Will you be able to attend the meeting tomorrow?*
George: I am afraid not.

b) *Alice: Thank you for coming. I am looking forward to seeing you next week.*
Jeffrey: Me too.

c) *Sally: We note from our records that you haven't signed the agreement yet.*
Mary: We haven't. Please accept our apologies. The CEO was unavailable.

d) *Peter: I'm calling regarding our order reference number 77/2595.*
Jane: What would you like to know?