



REVISION II (LESSONS 6-10)

Nakon prvoga, stiže nam i drugo ponavljanje. Sretno! (Rješenja zadataka iz prvog ponavljanja Business English – Revision I – Lessons 1-5 nalaze se ispod drugog ponavljanja Business English – Revision II – Lessons 6-10.)

LESSON 6 – TRADE

Finish the following sentences.

- a) Opposite of export is i _____.
- b) Trade can be domestic or i _____.
- c) Another word for limitations are r _____.
- d) Another word for shipment is a _____.
- e) You have to pay for duties and t _____.

Score ___ / 5

LESSON 7 – SALES

Are the following statements true or false?

- a) Sell is a regular verb. T / F
- b) Sales rep is a sales person. T / F
- c) To do money means to earn. T / F
- d) Customers and clients are synonyms. T / F
- e) Ice call is a sudden call to potential client. T / F

Score ___ / 5

LESSON 8 – ADVERTISING

Fill in the sentences with the correct form of the given word.

- a) We have conducted market _____. (analyse)
- b) Newspapers are full of bad _____. (advertise)
- c) We have _____ our products. (exhibition)
- d) Diesel has launched its new _____ campaign. (market)
- e) We need to find a better way to _____ our products. (promotion)

Score ___ / 5



LESSON 9 – BRANDS

Fill in the sentences with the appropriate words.

market leader must-have item brand loyalty brand awareness target audience

- Iphone 6 is the latest _____.
- Our _____ are young people aged 16-25.
- Coca-Cola is the _____ among soft drink companies.
- We need to raise our _____.
- One way to increase _____ is to offer discounts to our regular customers.

Score ___ / 5

LESSON 10 – EMPLOYMENT

Finish the text with the missing words.

Finding job is not easy nowadays. U_____ rate is very high. If you are a j_____, you are probably looking for a v_____. Don't forget – you have to fill in the a_____ form properly, and send it together with your CV and c_____ letter.

Score ___ / 5

TOTAL: ___ / 25

Jeste li uspjeti? Rješenja pogledajte u idućem ponavljanju Business English – Revision 3 – Lessons 11-15.

Rješenja zadataka iz prvog ponavljanja Business English – Revision 1 – Lessons 1-5.

Lesson 1

*My name is Sarah Jones. I work **for** System Industries Ltd. I am the **Head** of the Sales Department. I am in **charge** of five sales teams. I am also **responsible** for coordination among team leaders. My job does not **involve** a lot of travelling.*

Lesson 2

a) plant b) Plc. c) branch d) warehouse e) subsidiary

Lesson 3

a) Plc. b) stock exchange c) CEO d) Management Board e) Supervisory Board

Lesson 4

a) capital b) profit c) turnover d) assets e) liabilities

Lesson 5

a) current b) notes c) gross d) loan e) funds.